



Exhibitor Manual February 9-11, 2024 General Information

Show Location

BMO Centre
20 Roundup Way SE
Calgary, AB
T2G 2W1

<http://www.calgaryboatandoutdoorshow.ca/>

Direct to Show Shipment

Wednesday, February 7 to Thursday, February 8 from 8:00am to 4:00pm
All deliveries must be cosigned in the following manner:

Calgary Boat & Outdoors Show

Exhibiting Company's Name
Booth #
Cell Phone #
BMO Centre
20 Roundup Way SE,
Calgary, AB, T2G 2W1

Exhibit Show Schedule

Exhibitor Move- In

Wednesday, February 7, 8:00am – 6:00pm
- Specific Exhibitors only - You will be given a designated move in time
Thursday, February 8, 8:00am – 8:00pm
- General Exhibitor Move In – you will be given a designated move in time

Show Dates & Times

Friday, February 9 12:00pm – 9:00pm
Saturday, February 10 10:00am – 7:00pm
Sunday, February 11 10:00am – 5:00pm

Exhibitor Move-Out

Sunday, February 11 5:00pm – 12 Midnight

Show Management Personnel:

Les Trendall, Show Manager
ltrendall@mpltd.ca

Pamela Pruden-Ziwani, Exhibit Sales
pziwani@mpltd.ca

Marla Kimball, Marketing & Operations Manager
mkimball@mpltd.ca

**Show Producer****Master Promotions Ltd.**

PO Box 565 • Saint John, NB • E2L 3Z8

Toll Free: 1-888-454-7469 • Phone: (506) 658-0750

Email: info@mpltd.ca • Website: www.mpltd.ca

Master Promotions Ltd. Show personnel will maintain a show office and show personnel will be available on the floor during move-in, all show hours and move-out.

Wireless Internet Service**Wireless**

Internet is not included in your space and Wi-Fi is not available freely in the halls. Internet must be ordered directly through the Calgary Stampede.

Hard Wire

Wired and WIFI service are also available for purchase, see ordering link.

Exhibitor's advertising literature and product brochures

All exhibitors will be permitted to hand out brochures if they wish to do so. However, all advertising circulars must be distributed from booths only and will not be placed or distributed outside your assigned site boundaries.

Materials are not permitted to be distributed from event parking/registration areas. Only materials pertaining to the official exhibitor may be exhibited.

Exhibitor Badges:**Option 1**

On Line Badge Registration click [HERE](#)

Option 2

Manual please print, complete the form, and return to Marla Kimball

Email: mkimball@mpltd.ca

IMPORTANT NOTES ON EXHIBITING

- If you have food/beverage samples or products, they must be pre-approved by show management and the facility, the final due date for this is January 17th, 2024.
- If your exhibit includes a vehicle, Show Management must be informed. You must have less than ¼ tank of fuel before you can display the vehicle.
- It is your responsibility to arrange to ship your exhibit to the show and back to your place of business, after the show is over. Please ship during the posted move-in/move-out hours only. The venue will not accept shipments outside of the dates we have defined above.
- No trucks, signs or mobile signs of any kind will be allowed in the parking lot, once the show is open.
- During move-in/move-out, you must arrive and leave within the time that you have booked using the Voyage Control docking system. If your vehicle is parked in the loading zone outside of these times, it will be towed at your expense.
- You are not allowed to solicit in the aisles.

- Company mascots are welcomed and encouraged but must remain in the confines of booth space unless otherwise approved by show management.
- Please do not block your neighboring booths with an 8' sidewall. No 8' sidewalls are permitted past 6' from your back wall, without permission of Show Management.

Music or Audio

Should your exhibit include amplified sound of any kind, it must not encroach upon a neighboring exhibitor's ability to do business.

Sign Hanging

Should an exhibitor wish to raise or hang a sign above the 8' height that is allowed, this must be approved by show management in advance of move in. Should the sign be approved, it is the exhibitor's responsibility to arrange to have the sign hung or raised by our event contractor or an exhibitor appointed contractor, provided that contractor provides proof of insurance and names Master Promotions and its appointed event contractor as an additional insured party. The sign must be single sided, and cleanly finished on the blank side so as not to encroach upon the adjacent exhibitor's booth.